Invoice Period

08/29/16 - 09/25/16

INVOICE

Invoice #

1473633-1



WPBF 3970 RCA Boulevard **Suite 7007**

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Palm Beach Gardens, FL 33410 Main: (561)694-2525

Sales Region **Account Executive** Sales Office Property HRP -Washingtd National **WPBF** Mica Hansen Estimate Number **Product** Advertiser 4557 PRIORITIES USA ACTIO **Priorities USA Action** Order# Alt Order # Flight Dates 1473633 08222028 09/20/16 - 09/26/16 Deal# Billing Type Billing Calendar Cash Broadcast Special Handling Product 1/2 Agency Code Advertiser Code 750 760

Invoice Date Invoice Month

09/25/16

Agency Ref

September 2016

Advertiser Ref

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Ave Annapolis, MD 21403

Send Payment To:

WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Line Start E	Date End	l Dat	e Desc	cription		Start/End Ti	me	MTWTFSS		Length	Spots/ Week		Rate	Туре	
1 09/20/ Class	16 09/2 of Time - F	23/16 Pre-e		CHEW th notic		1P-2P		-TWTF		:30	4		\$350.00	NM	
Weeks		Date		ate !	TWTFSS	Spots/We	eek 4	Rate \$350.00							Data Tona
Spots: #	<u>Ch</u> D	ay .	Air Date	_	me Descri			Start/End Tir	<u>me</u>		h <u>Ad-ID</u>				Rate Type
3	WPBF	Tu	09/20/16	1:30	PM THE C	HEW		1P-2P			O PRATV				\$350.00 NN
2	WPBF	W	09/21/16	1:30	PM THE C	HEW		1P-2P			0 PRATV				\$350.00 NN
4	WPBF	Th	09/22/16	12:59	PM THE C	HEW		1P-2P			O PRATV				\$350.00 NN
1	WPBF	F	09/23/16	1:30	PM THE C	HEW		1P-2P		:3	0 PRATV	1626н			\$350.00 NN
2 09/20/ Class	/16 09/: of Time - F	23/10 Pre-e	6 Tu-F	WPBF	News 25 (@ 111-11:35PN	1	-TWTF		:30	4		\$750.00	NM	
Weeks	: Star	t Dat			MTWTFSS	Spots/We		Rate							
	09/1				-TWTF		4	\$750.00							Rate Type
Spots: #	<u>Ch</u> D)ay	Air Date		ime <u>Descri</u>			Start/End Ti			h Ad-ID				\$750.00 NN
2	WPBF	Tu	09/20/16			VPBF News 25					0 PRATV				
1	WPBF	W	09/21/16			VPBF News 25					0 PRATV				*
3	WPBF	Th	09/22/16	11:11	PM Tu-F V	VPBF News 25	@ 11PN	/ 11-11:35PM	Λ		0 PRAT				\$750.00 NN
4_	WPBF	F	09/23/16	11:12	PM Tu-F V	VPBF News 25	@ 11PN	11-11:35PM	1	:3	0 PRAT	/1626н			\$750.00 NN
3 09/20 Class	/16 09/ of Time - I	23/1 Imm	6 Jimr ediately Pr	ny Kim	mel ible without	1135P-123 notice	8A	-TWTF		:30	4	1	\$275.00	NM	
Weeks		t Dat 9/16			MTWTFSS -TWTF	Spots/W	<u>eek</u> 4	<u>Rate</u> \$275.00							_
Spots: #			Air Date	Air T	ime Descri	iption		Start/End Ti	<u>ime</u>	Leng	th Ad-ID	<u>)</u>			Rate Typ
2	WPBF		09/20/16		PM Jimmy			1135P-1238	8A	:3	O PRAT	/1626H			\$275.00 NA
1	WPBF		09/21/16		PM Jimmy			1135P-1238	8A	:3	0 PRAT	/1626H			\$275.00 N
1 4	WPBF		09/22/16		AM Jimmy	•		1135P-1238	8A	:3	0 PRAT	/1626H			\$275.00 N
3	WPBF		09/23/16		PM Jimmy			1135P-1238	8A	:3	O PRAT	/1624H			\$275.00 N
4 09/20 Class	0/16 09/ s of Time -	/23/1 Pre-	6 123 emptible w	0-1P Ac	ccess Holly	woc1230-1p		-TWTF		:30		4	\$275.00	NM	
Week	s: <u>Star</u> 09/	rt Da 19/16	te End l	<u>Date</u> 5/16	MTWTFSS -TWTF ime Descr	Spots/W	eek 4	<u>Rate</u> \$275.00 <u>Start/End T</u>	<u>lime</u>	Leng	th Ad-IE	<u>)</u>			Rate Typ
Opolo. <u>#</u>	2	- 47													

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885
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 1473633-1
 09/25/16
 September 2016
 08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

www.thewpbfchannel.co	Π	Ĭ
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ine Start D		d Dat	e Desc	ription		Start/End Time	MTWTFSS L		Spots/ Veek	Rate	Туре		
4 09/20/	16 09	/23/10 Pre-e	1230 mptible wit	-1P Access	Hollywo	c1230-1p	-TWTF	:30	4	\$275.00	NM		
Spots: #			Air Date	Air Time	Descript	ion	Start/End Time	Length				Rate	
2	WPBF		09/20/16	12:44 PM	1230-1F	Access Hollywood	1230-1p		PRATV1626H			\$275.00	
3	WPBF	W	09/21/16	12:40 PM	1230-1F	Access Hollywood	1230-1p		PRATV1626H			\$275.00	
1	WPBF	Th	09/22/16	12:40 PM	1230-1F	Access Hollywood	1230-1p		PRATV1626H			\$275.00	
4	WPBF	F_	09/23/16	12:55 PM	1230-1F	Access Hollywood	1230-1p	:30	PRATV1626H		<u>.</u>	\$275.00	_NI
5 09/20/ Class	16 09 of Time -	/23/10 Imme	Night	tline e-emptible v	without n	1238-107A otice	-TWTF	:30	4	\$125.00	NM		
Weeks	: Sta	rt Dat 19/16	e End D	ate MTW	TFSS TF	Spots/Week 4	<u>Rate</u> \$125.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time	Descrip	ion	Start/End Time	Length				Rate	
4	WPBF	Tu	09/20/16	12:50 AM	Nightline	e	1238-107A		PRATV1626H			\$125.00	
2	WPBF	W	09/21/16	1:03 AM	Nightline	e	1238-107A		PRATV1626H			\$125.00	
3	WPBF	Th	09/22/16	1:01 AM	Nightline	9	1238-107A		PRATV1626H			\$125.00	
1	WPBF	F	09/23/16	1:02 AM	Nightlin	e	1238-107A	:30	PRATV1626H			\$125.00	N
6 09/20/	16 09	/23/1 Pro 6	6 WPE	3F News 25	@ Noo	12pm-1230pm	-TWTF	:30	4	\$400.00	NM		
Weeks		rt Da	e End D	ate MTW	TF\$\$	Spots/Week	Rate						
		19/16			TF	4	\$400.00	1	A - 1 ID			Rate	Tvr
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time			Start/End Time	Length				\$400.00	
2	WPBF	Tu	09/20/16			News 25 @ Noon	12pm-1230pm		PRATV1624H			\$400.00	
3	WPBF	W	09/21/16			News 25 @ Noon	12pm-1230pm		PRATV1624H				
1	WPBF		09/22/16			News 25 @ Noon	12pm-1230pm		PRATV1624H			\$400.00 \$400.00	
4	WPBF	F	09/23/16	12:26 PM	WPBF	News 25 @ Noon	12pm-1230pm	:30	PRATV1624H			\$400.00	14
7 09/20/ Class	/16 09 of Time -)/23/1 Imm	6 GEN	IERAL HOS e-emptible	SPITAL without r	GENERAL HOSP	IT -TWTF	:30	4	\$350.00	NM		
Weeks	s: Sta	rt Da 19/16	te End D	ate MTW	TFSS TF	Spots/Week 4	<u>Rate</u> \$350.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time	Descrip	<u>tion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate	
1	WPBF		09/20/16	2:25 PN	GENEF	AL HOSPITAL	GENERAL HOSP	:30 TI	PRATV1624H			\$350.00	
2	WPBF	W	09/21/16	2:28 PM	GENEF	RAL HOSPITAL	GENERAL HOSP	30: דוי	PRATV1624H			\$350.00	
3	WPBF		09/22/16	2:59 PN	I GENEF	AL HOSPITAL	GENERAL HOSP	PIT :30	PRATV1624H			\$350.00	N
4	WPBF	F	09/23/16	2:27 PM	I GENEF	RAL HOSPITAL	GENERAL HOSP	30: דוי	PRATV1624H			\$350.00	N
8 09/20	/16 0	9/23/1	6 Dr. 0	Oz e-emptible	without	3-4p	-TWTF	:30	4	\$225.00	NM		
Weeks	s: <u>St</u>	art Da /19/16	te End D	Date MTW	TFSS TF	Spots/Week 4	<u>Rate</u> \$225.00			M	-		
Spots: #	<u>Ch</u>		Air Date	Air Time			Start/End Time	Length	Ad-ID			<u>Rate</u>	Ty
· -	WPBF		09/20/16	3:56 PN			3-4p		PRATV1626H			\$225.00) N
	WPBF		09/21/16		1 Dr. Oz		3-4p		PRATV1626H			\$225.00) 1
1	VVCDC		09/21/16		1 Dr. Oz		3-4p		PRATV1626H			\$225.00	
3			10166/1U	V. L ت L ۱۷	12		•		PRATV1626H			\$225.00) N
3 4	WPBF	F	09/23/16	3:31 PN	Dr. Oz		3-4p						
3 4 2	WPBF WPBF	F 9/23/	09/23/16 I6 Elle	n		4-5p	-TWTF	:30	4	\$400.00	NM		
3 4 2 9 09/20 Class	WPBF WPBF 0/16 0 s of Time	F 9/23/ - Imm	09/23/16 I6 Elle lediately Pr	n e-emptible	without	notice	-TWTF		4	\$400.00	NM		
3 4 2	WPBF WPBF 0/16 0 s of Time s: St	F 9/23/ - Imm art Da	09/23/16 I6 Ellerediately Protection	n e-emptible Date MTV	without VTFSS				4	\$400.00	NM		
9 09/20 Class	WPBF WPBF 0/16 0 s of Time s: <u>St</u> 09	F 9/23/ - Imm art Da /19/1	09/23/16 I6 Ellerediately Protection	n e-emptible Date MTV	without VTFSS VTF	Spots/Week 4	-TWTF			\$400.00	NM	Rate	

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

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 1473633-1
 09/25/16
 September 2016
 08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

www.thewnhichannel.com

vw.thewpbfcha	ınnel.cor	Ū							Spots/			
ne Start D	ate !	End Da	ate Des	scription		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 09/20/1 Class o	16 (09/23/1	16 Eller nediately Pr	n re-emptit	ole without n	4-5p notice	-TWTF	:30	4	\$400.00	NM	
Spots: #	Ch Ch		Air Date		me Descrip		Start/End Time		h Ad-ID		_	Rate T
3	WPBF				PM Ellen		4-5p		0 PRATV1624H			\$400.00
4	WPBF		09/22/16		PM Ellen		4-5p		0 PRATV1626H			\$400.00
2	WPBF		09/23/16		PM Ellen		4-5p	:3	0 PRATV1626H			\$400.00
10 09/20/ Class	of Time		-emptible w	with notice	e	arr5:00-6:00am	-TWTF	:30	4	\$200.00	NM	
Weeks		Start Da 19/19/16			TWTFSS TWTF	Spots/Week 4	<u>Rate</u> \$200.00					
Spots: #	<u>Ch</u>		Air Date	Air Tin	me Descrip		Start/End Time		th Ad-ID			Rate T
2	WPBF		09/20/16			News 25 5-6:00am	5:00-6:00am		30 PRATV1624H			\$200.00
4	WPBF		09/21/16			News 25 5-6:00am	5:00-6:00am		30 PRATV1624H			\$200.00
1	WPBF		09/22/16	5:39	AM WPBF	News 25 5-6:00am	5:00-6:00am		30 PRATV1624H			\$200.00
3	WPBF		09/23/16			News 25 5-6:00am	5:00-6:00am	:3	30 PRATV1624H	·		\$200.00
11 09/20/ Class		09/23/1 e - Pre-	16 Tu-l -emptible w		e	5-6pm	-TWTF	:30	4	\$700.00	NM	
Weeks	s: <u>S</u>	Start Da	ate End l	Date M	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$700.00					
	_	9/19/16 Day	6 09/25 Air Date		- IWIF ime Descrip	•	Start/End Time	Leng	th Ad-ID			Rate I
pots: #	Ch WDB		09/20/16		PM Tu-F 5		5-6pm		30 PRATV1626H	А		\$700.00
2	WPBF		09/20/16		PM Tu-F 5	*	5-6pm		30 PRATV1626H			\$700.00
4	WPBF				PM Tu-F 5		5-6pm		30 PRATV1624H			\$700.00
- 3	WPBF		09/22/16		PM Tu-F 5	•	5-6pm		30 PRATV1624H			\$700.00
1	WPBF		09/23/16								NM	
12 09/20/ Class	16 of Tim	09/23/ e - Pre-	/16 WP e-emptible w	with notice	:е	00Pl6-6:30PM	-TWTF	:30	4	\$800.00	Nivi	
Weeks		Start Da 09/19/1	16 09/25	25/16 -	MTWTFSS -TWTF	Spots/Week 4	Rate \$800.00	•				Date 1
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	<u>Air T</u> i	ime Descri		Start/End Time		th Ad-ID			Rate
4	WPBI		09/20/16	6:12		F News 25 @ 6:00PM			30 PRATV1626H			\$800.00
1	WPB		09/21/16			News 25 @ 6:00PM			30 PRATV1626H			\$800.00
2	WPBI		09/22/16			News 25 @ 6:00PM			30 PRATV1626H			\$800.00
3	WPBI		09/23/16		PM WPBF	News 25 @ 6:00PM	6-6:30PM	:	30 PRATV1626H	d		\$800.00
13 09/20 Class	/16 of Tim	09/23/ ne - Pre	/16 WF e-emptible v	with notic			-TWTF	:30	4	\$525.00	NM	
Weeks	s: §	Start D: 09/19/1	ate End	Date 1	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$525.00					3 1-
Spots: #			y Air Date		ime Descri	iption	Start/End Time		ath Ad-ID			Rate
1	WPB		u 09/20/16	_		F News 25 Mornings	6-7AM	-	30 PRATV1626H			\$525.00
3	WPB		09/21/16			F News 25 Mornings	6-7AM		30 PRATV16261			\$525.00
4	WPB		h 09/22/16			F News 25 Mornings	6-7AM		30 PRATV16261			\$525.00
2	WPB					F News 25 Mornings	6-7AM	:	30 PRATV1626	Н		\$525.00
	0/16	09/23/	3/16 Wi e-emptible	/heel Of F		7-7:30PM	-TWTF	:30	4	\$1,700.00	NM	
14 09/20 Class	of lin.											
14 09/20 Class Week	s:	Start D 09/19/1	Date End	d Date	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$1,700.00					=. ,
Class	(S:	Start D 09/19/1	<u>Date</u> <u>End</u> 116 09/2	d <u>Date</u> 25/16	MTWTFSS	4			ath Ad-ID			Rate
Class	(S:	Start D 09/19/1 Day	Date End	<u>d Date</u> 25/16 e <u>Air T</u>	MTWTFSS -TWTF Time Descri	4	\$1,700.00	:	gth <u>Ad-ID</u> :30 PRATV1624I :30 PRATV1624I			Rate \$1,700.00 \$1,700.00

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Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

www.thewpbfchannel.com

ne Start Date End Date Description Start/End Time 14 09/20/16 09/23/16 Wheel Of Fortune 7-7:30PM	MTWTFSS	Length	Week			
14 09/20/16 09/23/16 Wheel Of Fortune 7-7:30PM			VVCCK	Rate	Туре	
Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$1,700.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time		Ad-ID	_		Rate Type
4 WPBF Th 09/22/16 7:05 PM Wheel Of Fortune	7-7:30PM) PRATV162			\$1,700.00 NM
3 WPBF F 09/23/16 7:17 PM Wheel Of Fortune	7-7:30PM	:30) PRATV162	<u>БН</u>		\$1,700.00 NM
15 09/20/16 09/23/16 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$625.00	NM	
Weeks: Start Date 09/19/16 End Date 09/25/16 MTWTFSS -TWTF Spots/Week 4	<u>Rate</u> \$625.00					_
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>Ad-ID</u>			Rate Type
3 WPBF Tu 09/20/16 8:52 AM Good Morning America	7-9AM		PRATV162			\$625.00 NM
2 WPBF W 09/21/16 8:40 AM Good Morning America	7-9AM) PRATV162			\$625.00 NM
4 WPBF Th 09/22/16 8:52 AM Good Morning America	7-9AM		PRATV162			\$625.00 NM
1 WPBF F 09/23/16 7:25 AM Good Morning America	7-9AM	:30	PRATV162	6н 		\$625.00 NN
16 09/20/16 09/23/16 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	-TWTF	:30	4	\$1,900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/19/16 09/25/16 -TWTF 4	<u>Rate</u> \$1,900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WPBF Tu 09/20/16 7:58 PM Jeopardy	7:30-8PM) PRATV162			\$1,900.00 NN
2 WPBF W 09/21/16 7:41 PM Jeopardy	7:30-8PM		0 PRATV162			\$1,900.00 NN
3 WPBF Th 09/22/16 7:34 PM Jeopardy	7:30-8PM		O PRATV162			\$1,900.00 NN
4 WPBF F 09/23/16 7:35 PM Jeopardy	7:30-8PM	:3	0 PRATV162	4н	<u> </u>	\$1,900.00 NN
17 09/23/16 09/23/16 SHARK TANK PREMIERI9-10P Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$2,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	Rate \$2,600.00					Data Toma
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 WPBF F 09/23/16 9:20 PM SHARK TANK PREMIERE	9-10P	:3	0 PRATV162	!6Н		\$2,600.00 NN
18 09/24/16 09/24/16 Sat 5-6am News Sat 5-6am Class of Time - Pre-emptible with notice	2-	:30	2	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 09/19/16 09/25/162- 2	<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Sa 09/24/16 5:26 AM Sat 5-6am News	Sat 5-6am		0 PRATV162			\$125.00 N
2 WPBF Sa 09/24/16 5:44 AM Sat 5-6am News	Sat 5-6am	:3	O PRATV162	24н		\$125.00 N
21 09/24/16 09/24/16 Sat 6-7am News Sat 6-7am Class of Time - Pre-emptible with notice	2-	:30	2	\$250.00	NM	
Weeks: Start Date 09/19/16 End Date 09/25/16 MTWTFSS 09/19/16 Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Typ
2 WPBF Sa 09/24/16 6:09 AM Sat 6-7am News	Sat 6-7am		0 PRATV16			\$250.00 NI
1 WPBF Sa 09/24/16 6:53 AM Sat 6-7am News	Sat 6-7am	:3	0 PRATV16	26н		\$250.00 NI
22 09/24/16 09/24/16 Sat 7pm News 7-730pm	1-	:30	1	\$425.00	NM	
Class of Time - Immediately Pre-emptible without notice						
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$425.00					
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date			th Ad-ID 30 pratv16			<u>Rate</u> <u>Typ</u> \$425.00 Ni

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WPBF

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Lehigh Valley, PA 18002-6885

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Priorities USA Action	PRIORITIES USA ACTIO	4557

ww.thewpbfchannel.com				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 09/24/16 09/24/16 Sat 7pm News Class of Time - Immediately Pre-emptible withou	7-730pm ut notice	1-	:30	1	\$425.00	NM	
24 09/24/16 09/24/16 GMA Saturday 7-8am Class of Time - Pre-emptible with notice		2-	:30	2	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS 09/19/16 09/25/162-	Spots/Week 2	Rate \$400.00					
09/19/16 09/25/16 ======= Spots: <u># Ch Day Air Date Air Time Desc</u>		Start/End Time		h Ad-ID			Rate Type
opote: <u>" 34: === = = = = = = = = = = = = = = = = =</u>	Saturday 7-8am	Sat 7am-8am		0 PRATV1624			\$400.00 NN
	Saturday 7-8am	Sat 7am-8am	:3	0 PRATV1626			\$400.00 NN
25 09/24/16 09/24/16 Sat Jeopardy Class of Time - Immediately Pre-emptible without		1-	:30	1	\$625.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/19/16 09/25/161	Spots/Week 1	<u>Rate</u> \$625.00					_
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time		th Ad-ID			Rate Typ
1 WPBF Sa 09/24/16 7:35 PM Sat	Jeopardy	Sat 7:30-8PM	:3	30 PRATV1626	6н		\$625.00 N
26 09/24/16 09/24/16 Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	2-	:30	2	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate \$350.00					
-2 09/25/16 09/25/16 09/25/16 Spots: # <u>Ch Day Air Date</u> <u>Air Time</u> Desc		Start/End Time	<u>Leng</u>	th Ad-ID			Rate Ty
1 WPBF Sa 09/24/16 8:09 AM Sat 8		Sat 8-9am	:3	30 PRATV1620	6н		\$350.00 N
2 WPBF Sa 09/24/16 8:45 AM Sat 8		Sat 8-9am	:3	30 PRATV162	4н		\$350.00 N
27 09/25/16 09/25/16 QUANTICO PREMIE Class of Time - Immediately Pre-emptible witho	RE 10-11P ut notice	1	:30	1	\$1,800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/19/16 09/25/161	Spots/Week	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Des	_	Start/End Time	Leng	th Ad-ID			Rate Ty
	ANTICO PREMIERE	10-11P	:	30 PRATV162	6н		\$1,800.00
28 09/25/16 09/25/16 Sun 11:35pm Late N Class of Time - Immediately Pre-emptible witho	lews 1135p-12am out notice	1	:30	1	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	<u>Rate</u> \$300.00					
09/19/16 09/25/163 Spots: <u># Ch Day Air Date Air Time Des</u>	-	Start/End Time	Leng	th Ad-ID			Rate Ty
	11:35pm Late News	1135p-12am		30 PRATV162	:6н		\$300.00
29 09/25/16 09/25/16 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	2	:30	2	\$125.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/19/16 09/25/16		<u>Rate</u> \$125.00					
Spots: # Ch Day Air Date Air Time Des		Start/End Time	<u>Lenc</u>	th Ad-ID			Rate T
	5-6am News	Sun 5-6am	•	30 PRATV162			\$125.00
	5-6am News	Sun 5-6am	:	30 PRATV162	<u>?</u> 6н		\$125.00
30 09/25/16 09/25/16 Sun 5pm News Class of Time - Immediately Pre-emptible without	5-6pm out notice	2	:30	2	\$300.00	NM	
		Rate					
Weeks: Start Date End Date MTWTFS:							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 09/19/16 09/25/16	2 2	\$300.00 Start/End Time	<u>Lenc</u>	gth Ad-ID			Rate T
Weeks: Start Date End Date MTWTFS:	2 2 scription	\$300.00		gth <u>Ad-ID</u> :30 PRATV162	?6н		Rate <u>T</u> \$300.00 \$300.00

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Send Payment To:



WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

	No. 1889 and		T
Invoice #	Invoice Date	Invoice Month	Invoice Period
1473633-1		September 2016	08/29/16 - 09/25/16
1			

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

www.thewpbicnannei.com	1
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www.the	ewpbfchannel.	<u>com</u>						Spots/			
Line	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week		Туре	
31	09/25/16 Class of Tir	09/25/16 ne - Immedia	Sun 6pr	n News mptible without	6-630p notice	1	:30		\$325.00 	NM 	
	Veeks:	Start Date 09/19/16	End Date 09/25/16		Spots/Week 1	<u>Rate</u> \$325.00					Deta Tura
Spot	s: <u># Ch</u>	Day Air	Date A	ir Time Descri		Start/End Time	-	th Ad-ID	41+		Rate Type \$325.00 NM
	1 WP	BF Su 09	/25/16 6	6:29 PM Sun 6p	m News	6-630p	- :	30 PRATV162			\$323.00 Till
32	09/25/16 Class of Ti	09/25/16 ne - Pre-em	Sun 6-7	am News	Sun 6-7am	2	:30	2	\$175.00 		
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week 2	<u>Rate</u> \$175.00					
	" Ob	09/19/16 <u>Day Ai</u>	09/25/16	Air Time Descri	_	Start/End Time	Leng	th Ad-ID			Rate Type
Spot	ts: <u># Ch</u> 2 WP			6:08 AM Sun 6-		Sun 6-7am	::	30 PRATV162	6н		\$175.00 NM
	1 WP			6:43 AM Sun 6-		Sun 6-7am	::	30 PRATV162	4н		\$175.00 NM
33	09/25/16	09/25/16 me - Pre-em	GMA S	unday 7-8am	Sun 7-8am	2	:30	2	\$400.00	NM	
	Weeks:	Start Date 09/19/16		MTWTFSS	Spots/Week 2	<u>Rate</u> \$400.00					
Spot	ts: # <u>Ch</u>			Air Time Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
Opo	2 WF		9/25/16	7:27 AM GMA		Sun 7-8am		30 PRATV162			\$400.00 NM \$400.00 NM
	1 WF	BF Su 09	9/25/16	7:58 AM GMA	Sunday 7-8am	Sun 7-8am	:	30 PRATV162	6Н		\$400.00 NW
34	09/25/16 Class of T	09/25/16 me - Pre-em	Sun 8-9	9am News	Sun 8-9am	2	:30	2	\$325.00	NM	
-	Weeks:	Start Date		e MTWTFSS	Spots/Week 2	<u>Rate</u> \$325.00					
San	its: # Ch	09/19/16 <u>Day A</u>	-	Air Time Descr	-	Start/End Time	Leng	ath Ad-ID			Rate Type
Spo				8:12 AM Sun 8		Sun 8-9am	,	30 PRATV162			\$325.00 NM
				8:38 AM Sun 8		Sun 8-9am		30 PRATV162	26н		\$325.00 NM
36	09/22/16	09/22/16	GREY	'S ANATOMY Femptible withou	PREI8-9P	1	:30	1	\$1,600.00	NM	
-	Weeks:	Start Date		e MTWTFSS	Spots/Week	Rate					
	***************************************	09/19/16	09/25/16	61	1	\$1,600.00 Start/End Time	lon	gth Ad-ID			Rate Typ∈
Spo	ots: <u>#</u> <u>Ch</u>			Air Time Desc	ription Y'S ANATOMY PREM			30 PRATV16	26н		\$1,600.00 NN
	1 W	PBF Th 0	9/22/16	8:00 PM GRE	Y'S ANATOWIT PREW					A19.4	
37	7 09/22/16 Class of T	09/22/16 ime - Immed	NOTO diately Pre-	RIOUS PREMI emptible withou	it notice	1- 	:30	1 	\$2,800.00	NM ———	
	Weeks:	Start Date 09/19/16		te MTWTFSS	Spots/Week 1	Rate \$2,800.00	1				Rate Type
Spo	ots: <u>#</u> <u>Cl</u>		Air Date 09/22/16	Air Time Desc 9:30 PM NOT	ription ORIOUS PREMIERE	Start/End Time 9-10PM	<u>e Len</u>	gth Ad-ID :30 PRATV16	26н		\$2,800.00 NN
38	8 09/20/16	09/20/16 Time - Pre-ei	DWTS	S Results	8-10p	-1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date	e End Da	te MTWTFSS	Spots/Week	<u>Rate</u> \$1,800.00					
	-t-: # ^	09/19/16	09/25/1 Air <u>Date</u>	Air Time Desc	cription	Start/End Tim	<u>e Ler</u>	igth Ad-ID			Rate Type
Sp	ots: <u>#</u> <u>C</u> 1 W	_	09/20/16	9:45 PM DW1		8-10p		:30 PRATV16			\$1,800.00 NN
3	9 09/21/16 Class of	09/21/16 Time - Imme	Goldb	ergs/Speechles emptible witho	ss Pr8-9P ut notice	1	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 09/19/16	e End Da	ate MTWTFSS	Spots/Week	<u>Rate</u> \$2,500.00					

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Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

	NVOICE				
Market Vings III	<u>Invoice #</u> 1473633-1		Invoice Month September 2016	Invoice Period 08/29/16 - 09/25/16	

		The state of the s
Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557
THOMAS STATE		

www.thewpbfchannel.com				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
39 09/21/16 09/21/16 Goldbergs/Speechless Class of Time - Immediately Pre-emptible without	Pr8-9P	1	:30	1	\$2,500.00	NM	
Spots: # Ch Day Air Date Air Time Description	iption	Start/End Time		th Ad-ID			Rate Type
1 WPBF W 09/21/16 7:59 PM Goldb	ergs/Speechless Prm	8-9P	:3	30 PRATV162	26н		\$2,500.00 NM
56 09/25/16 09/25/16 Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	S	:30	1	\$700.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/19/16 09/25/16S	Spots/Week 1	Rate \$700.00					D. C. Tona
Spots: # Ch Day Air Date Air Time Description	iption	Start/End Time		th Ad-ID			Rate Type \$700.00 NM
1 WPBF Su 09/25/16 9:59 AM Sun 9	-10am	9-10am	:	30 PRATV162	26Н		\$700.00 14141
57 09/25/16 09/25/16 Matter of Fact Class of Time - Immediately Pre-emptible without	SUN 10-1030A t notice	S	:30	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS 09/19/16 09/25/16S	Spots/Week 1	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time		th Ad-ID			Rate Type
1 WPBF Su 09/25/16 10:25 AM Matte		SUN 10-1030A	. :	30 PRATV16	24H		\$200.00 NM
58 09/20/16 09/23/16 Dr. Oz Class of Time - Immediately Pre-emptible withou	3-4p it notice	-TWTF	:30	2	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/19/16 09/25/16 -TWTF	Spots/Week 2	<u>Rate</u> \$225.00					Data Tuna
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time		th Ad-ID	22.00		Rate Type \$225,00 NM
1 WPBF Tu 09/20/16 3:21 PM Dr. C	z	3-4p		30 PRATV16			\$225.00 NM
2 WPBF W 09/21/16 3:29 PM Dr. C)z	3-4p		30 PRATV16	12011		\$223.00 Till
59 09/20/16 09/23/16 WPBF News 25 5-6: Class of Time - Pre-emptible with notice	00arr5:00-6:00am	-TWTF	:30	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
09/19/16 09/25/16 -TWTF	1	\$200.00 Start/End Time	e Len	gth Ad-ID			Rate Type
Spots: <u># Ch Day Air Date Air Time Desi</u> 1 WPBF Tu 09/20/16 5:25 AM WPB	3F News 25 5-6:00am	5:00-6:00am	_	:30 PRATV16	526н		\$200.00 NN
1 WPBF Tu 09/20/16 5:25 AM WPI	37 110110 20 0 0.000	Total Spots		97			
					Cross Tol	tol.	\$59,625.00
Payment Terms 30 Days					Gross Tol		
				Ager	ncy Commission	<u>on</u>	\$8,943.75
				1	Net Amount D	ue	\$50,681.25

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